



Experiential Education at York University

Putting theory to work through guided practical experiences
in the classroom, community, and workplace.

LINKING THE CLASSROOM TO RESEARCH

As a community partner, you are invited to act as a genuine co-educator in our CBR course. This is an opportunity for you to work with York faculty members, students, and the Experiential Education Office to define a research project that responds to your organization's current needs while also meeting the course's learning outcomes.

Under the guidance of **Professor Tsvetanka Karagyozyova**, students in the Department of Economics will utilize their knowledge and skills to address your organization's research needs. In doing so, learning becomes practical and closely linked to the central objectives of your organization, providing tangible benefits to your organization and the students.

Experiential Education is a form of engaged learning that blends theory and coursework with practical, hands-on experience.

Community Based Research (CBR) is practically relevant to the community, collaborative,

We make it easy for you to utilize the insights and dedication of our students and faculty. This is a limited-time investment with no cost to your organization.

COURSE INFORMATION

The Department of Economics invites you to collaborate with fourth-year undergraduate students to design and implement a research project of interest to your organization that can provide a challenging, hands-on experience to our students. The **Research Seminar in Economics** course (ECON 4089) offers students the opportunity to experience first-hand how the core methods and tools of economic analysis are applied to understand and solve economic problems faced by business organizations and policymakers. The course builds upon theoretical knowledge and quantitative and analytical skills developed in the prerequisite courses to guide students in producing an original research paper on a topic identified in collaboration with you under the supervision of the instructor.

HOW IT WORKS...

Should you wish to partner with us, we will work with you to identify a research project that responds to your priorities while intersecting with the analytical and data-driven nature of the Research Seminar in Economics course. Though working independently most of the time on the agreed-upon research project throughout the term, the student team will be in touch with you periodically, ensuring the project's optimal alignment with your goals—while the Professor will instruct and coach students around research protocols and necessary confidentiality and privacy issues. At the end of the term, you will be presented with a final report and will be invited to attend a short, focused presentation, where you will have the opportunity to share constructive feedback with the students.

STUDENTS CAN PARTNER WITH YOU TO:

- Perform “action-based” research to inform and help your organization identify creative and strategic solutions to the issues at hand.
- Use the correct theoretical approach to frame the economic issues identified in conjunction with you.
- Conduct literature reviews; analyze and critically assess relevant work applicable to the research project.
- Identify the appropriate technical and analytical tools for addressing the problem at hand; formulate an appropriate empirical model and identify testable hypotheses.
- Apply the appropriate technical and analytical tools to conduct economic research.
- Articulate evidence-based conclusions and provide appropriate recommendations.
- Communicate research findings clearly and effectively both in oral and written formats.

PROGRAM FEATURES

- Students are guided by a seasoned Professor with extensive experience in the field of economics.
- You obtain a useful end product while students add realism – and excitement! – to their coursework through a hands-on collaborative project.
- Unique opportunity to work with a group of bright, energetic, enthusiastic, and highly motivated senior undergraduate students on a worthwhile and meaningful research project for your organization.

PARTNER REQUIREMENTS

- Opportunities for the student team you are working with and the Professor to touch base with you periodically.
- A willingness to provide students with the necessary information and data needed to successfully address the identified research question.
- A willingness to work with students on a critical issue or research question within the policy or business realm that is of interest to your organization, meshing with theoretical and key course parameters.

Tsvetanka Karagyzova
Professor, Department of Economics

“With their contemporary theoretical knowledge, sophisticated analytical skills, enthusiasm, and desire to effect a positive change in their environment, our students can offer creative and innovative solutions to issues of interest to your organization.”

NEXT STEPS

To learn more about our Experiential Education program or getting involved:

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