

York University
New Program Brief for the
Honours Minor Degree Option
and
Disciplinary Certificate in Advocacy & Public Engagement
Training
Housed in the Department of Anthropology
Faculty of Liberal Arts & Professional Studies

Updated Submission: March 2018

1. Introduction

1.1 Provide a brief statement of the degree program(s) being proposed, including commentary on the appropriateness and consistency of the degree designation(s) and program name with current usage in the discipline or area of study.

Being proposed are two distinct programs:

- an Honours Minor degree option in Advocacy and Public Engagement Training; and
- a Disciplinary Certificate in Advocacy and Public Engagement Training, offered as both Concurrent and Consecutive options

The Minor and Certificate in Advocacy and Public Engagement Training affirm the role of students and scholars as active citizens, community leaders, and partners in empowerment. This Minor draws on the Department's long-standing strengths in Applied Anthropology, or Public Anthropology as it is more generally known today. This sub-field encourages student activism by offering a critical, cross-cultural perspective on major public issues, and demonstrates how to effect change by drawing on political forces outside the discipline. This department strength was established by two of the Department's Full Professors who were subsequently awarded the lifetime achievement award in Applied Anthropology (the Weaver-Tremblay Award) by the Canadian Anthropological Society. "ANTH 3210 6.0 Advocacy & Public Engagement," will become the keystone course for this minor; it has been a consistent winner of the annual student award of the Center for a Public Anthropology, a US NGO that "that encourages scholars and their students to address public problems in public ways."

The proposed degree designation is in keeping with current usage by the Practicing and Applied Anthropologists network of the Canadian Anthropological Association (CASCA), the European Association of Social Anthropologists Applied Anthropology Network, and the Center for a Public Anthropology (University of Hawaii). The sub-discipline is supported by the journals, Human Organization and Practicing Anthropology from the Society of Applied Anthropologists, a subsection of the American Anthropological Association.

While over 50 universities in North America offer courses in Applied Anthropology, most programs are offered at the graduate level. This will be the only undergraduate program in Canada.

1.3 Provide a brief description of the method used of the development and preparation of the New Program Brief, including faculty and student input and involvement.

The possibility of a degree program in applied anthropology was first discussed in our 2010 Cyclical Program Review. Since that time, the Department has developed a series of applied anthropology courses which have demonstrated consistent student demand (ANTH 2210, 4130, 4340). We have used the 2017 Program Review to assess student interest through our self-study student survey in a degree program that would pedagogically consolidate our offerings; the result is the preparation of this program proposal.

1.4 Indicate the Faculty/unit in which the program will be housed (for undergraduate programs).

Faculty of Liberal Arts & Professional Studies, Department of Anthropology

2. General Objectives of the Program

2.1 Provide a brief description of the general objectives of the program.

The Minor and Certificate in Advocacy and Public Engagement Training offers training that employs anthropological perspectives that bridge the academic and non-academic sectors. Recognizing the value of anthropological insights and methods for solving today's complex social, economic, and environmental topics, the program offers a choice of theoretical informed perspectives on issues and movements related to mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality. Throughout the program, emphasis is placed upon high impact experiential education (EE) training, including ethnographic community based research and a capstone work placement in an non-governmental organization (NGO) or civil society association context.

2.2 Describe how the general objectives of the program align with University and Faculty missions and academic plans.

The Department of Anthropology has been careful to align itself with the UAP priorities on experiential education and interdisciplinarity. This minor **and certificate**, in particular, place the emphasis on experiential education, and specifically addresses the student question: "What can I do with a degree in anthropology?" This applied anthropology **minor programming** is also meant to enhance a series of interdisciplinary majors; the research and advocacy skills they learn will enable students to critically apply the knowledge derived in their major in real world advocacy and public engagement. These skills will be of use to graduates of Area Studies programs, programs in Social Science, Gender & Women's Studies, Human Rights & Equity Studies, and the Humanities.

3. Need and Demand

3.1 Identify similar programs offered at York and/or by other Ontario universities, with special attention paid to any innovative and distinguishing aspects of the proposed program.

This program is unique in the Ontario University system; nor is there another program at York like this. There is peripheral duplication with the Department of Equity Studies Certificate in "Anti-Racist Research and Practice", specifically in some parts of the skill set. However, that certificate is focused on the issue of racism, whereas this minor/certificate is focused upon a broader set of social challenges, movements and advocacy environments. The proposed certificate is intended for those seeking to engage the public through advocacy on environmental issues, gender & sexuality, human rights, refugee and migration issues.

3.2 Provide brief description of the need and demand for the proposed program, focusing as appropriate on student interest, social need, potential employment opportunities for graduates, and/or needs expressed by professional associations, government agencies or policy bodies.

The 2017 Cyclical Program Review ISR Student survey reported that 88% of our students had an interest in an applied degree program; and a review of the occupations pursued by 600 graduates of the current program supports the potential applied opportunities of the discipline's skill set. In seeking placement options for what will become the capstone course of this degree, ANTH 4130: The Professional Anthropologist, we found a wide array of work settings, including banks, marketing companies, heritage organizations, and health and social service providers that specifically sought anthropology student interns. This demand is reflected in a variety of print media, such as the Harvard Business Review, who write on "The Rise in Corporate Anthropology".

A study by the American Anthropology Association Committee on Practicing, Applied, and Public Interest Anthropology entitled the "Changing Face of Anthropology" suggested that joint degrees combining an applied Anthropology degree with other programs were highly valued by students as they provided training in "specialized areas of research, communication skills such as writing and speaking, community based research methods, and the areas of health, business, environment, history, education, international development, and public administration" (AAA 2009: 56).

The theoretical coursework, ethnographic research skills and experiential education components on activism, advocacy, and/or community outreach will prepare students for careers which may include: working in community relations and development; for government departments and non-governmental organizations, unions, civic associations and international bodies; or in the field of cultural resources management.

4. Program Content and Curriculum

4.1 Describe the program requirements, including the ways in which the curriculum addresses the current state of the discipline or area of study. Identify any unique curriculum or program innovations or creative components.

The minor **and certificate programs** seek to provide intensive training in the required skills of applied anthropology:

- the ethics of advocacy and advocacy-based research;

- formulating advocacy-based research questions;
- the ethnographic/qualitative field methods to investigate these issues;
- and the public engagement skills by which critical interventions on the basis of that research may be made.

This Honours Minor and Certificate programs in Applied or “Engaged” Anthropology require 30 credits of which 24 credits are required courses. The program provides two high impact Experiential Education Community Based Research opportunities in which the applied anthropology skill set can be applied in real world context. There is one required course at each year level (2 through 4) plus an additional work placement capstone experience. **The list of Learning Sites that have Agreements with York University to host students in the Minor and Certificate programs for the placement requirement is attached in Appendix A.**

The required core courses of the **Minor degree option and Certificate** are:

ANTH 2210 6.0 Advocacy & Public Engagement which introduces the field and skill set of applied Anthropology.
 ANTH 3110 6.0 Acquiring Research Skills provides experiential training in Community-Based Research.
 ANTH 4340 6.0 Advocacy & Social Movements provides a capstone small seminar experience focused on the advanced academic theory of social mobilization in a wide variety of institutional context.
 ANTH 4130 6.0 The Professional Anthropologist is a final placement experience in which the skills and theories acquired in the core coursework is applied in a real world context.

4.2 Provide a list of courses that will be offered in support of the program. The list of courses must indicate the unit responsible for offering the course (including cross-lists and integrations, as appropriate), the course number, the credit value, the short course description, and whether or not it is an existing or new course. For existing courses, the frequency of offering should be noted. For new courses, full course proposals are required and should be included in the proposal as an appendix.

CORE COURSES (required, 12 credits):

ANTH 2210 6.0 Advocacy & Public Engagement (existing course, formerly titled “ANTH 3210 Public Anthropology”. Offered alternately at second and third years since created 2004-05, except 2006-07, 2015-16)

This course brings anthropology into the public sphere to "make knowledge count" by looking at key issues, questions, and challenges involved when anthropologists advocate for the peoples and communities they study. Issues to be covered will include aboriginal land claims, urban and international health policy, immigration and multiculturalism, and military interventions.

ANTH 4340 6.0 Advocacy & Social Movements (existing course. Offered yearly since created 2000-2001)

This course examines how modern forms of communication have totally transformed the nature of advocacy and the social construction of knowledge in modern society. Specifically, it examines ways in which cultural norms are modified by the activities of social movements.

REQUIRED METHODS AND PLACEMENT COURSES (12 credits of high impact EE opportunities)

ANTH 3110 6.0 Acquiring Research Skills (existing course. Offered yearly since created 2000-2001)

This introduction to the experience and practice of research in anthropology focuses on learning qualitative research skills within the context of a project design and implementation. Fieldwork methods, project design, ethics and analysis, as the tools of anthropological research, are explored in this course.

ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner (existing course. Offered 2014-15, 2017-18)

Applied Anthropology uses the theory and methods of anthropology in the analysis and solution of practical, legal and policy problems for non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational

agencies, and businesses. This course discusses the different set of ethical considerations, research constraints and report formats confronting Applied anthropologists as professionals.

ELECTIVES (6 credits): Advocacy & Public Engagement subject areas

Racism:

ANTH 3020 6.0 Race, Racism & Popular Culture (existing course. Offered yearly since created 2000-2001)

This course concentrates on race and racism as a major source of conflict, particularly in Canadian, British and American societies. The theoretical literature on racism as well as applied models developed to reduce racial conflict will be studied in depth.

ANTH 3030 3.0 Discourses of Colonialism (existing course. Offered yearly since created 2002-03)

This course explores the cultural and political significance of colonial discourse in the past and in the present, including an examination of the construction of Euro-American forms of knowledge about other peoples and how these understandings continue to shape global relations of power.

ANTH 3410 6.0 Race, Ethnicity and Nationalism: Us and Them (existing course. Offered yearly since created 2012-13)

This course examines the significance and perceptions of race, ethnicity and of nationalism as concepts and as modes of configuring identity and organizing social life cross-culturally.

Mental Health & Disability:

ANTH 3080 6.0 Modes of Enablement: A Cultural Perspective on Physical Disability (existing course. Offered yearly 2002-2006, 2009-2013)

A comparative look at visible and non-visible disabilities, the relationship between the disabled and others. Topics include the symbolic and behavioural correlates of physical disability, relationships between the disabled, their support persons and the health professionals.

ANTH 3280 6.0 Anthropology & Psychiatry in Global Context (existing course. Offered yearly since created 2000-01)

This course is concerned with furthering the dialogue and mutual engagement between Medical Anthropology and Cultural Psychiatry - in the context of localized communities, multicultural societies, and global networks alike. Applying a pluralized concept of psychiatry, the course will investigate prevalent practices in clinical psychiatry alongside other culturally and historically formulated strategies of coming to terms with locally defined states of mental disorder. It will explore a diversity of modes of experiencing, expressing, recognizing, interpreting, and addressing mental distress, providing participants with a solid theoretical and conceptual basis while, at the same time, exploring a large body of specific empirical case studies. In so doing, the course offers well-contextualized insights into a number of current issues including the pharmaceutical commodification of mental health, the medicalization of difference, personhood and notions of a 'normal' human condition, stigma and idioms of distress, migration and trauma, psychiatric epidemiology and global mental health policy, and symbolic forms of healing. Engaging with ongoing controversies and debates, it encourages new and critical views onto the practical realities and structural challenges of mental disorder and suffering in Canada and beyond.

ANTH 4330 3.0 Critical Issues in Medical Anthropology (existing course. Offered 2004-, 2006, 2013-present. Between 2007-2012 offered as ANTH 3330)

Comparative perspectives on health, illness and medical systems are studied from the viewpoint of anthropology and related disciplines. Emphasis is placed on understanding the roles of the practitioner and patient in their social and cultural contexts and the importance of applied medical anthropology to the wider community.

Sexuality:

ANTH 3240 6.0 Sexing the Subject: Sexuality from a Cross-Cultural Perspective (existing course. Offered yearly since created 2003-04)

This course examines sexuality from a cross-cultural perspective in order to better understand how sexual practices, moralities and identities are constructed, contested and transformed in relation to cultural, political and economic forces.

Indigeneity:

ANTH 3420 6.0 Indigenous Peoples & Indigenous Rights (existing course. Offered 2002-03, 2008-09, 2017-18)

Who are indigenous peoples, how are indigenous peoples defined and who defines them? Is there a universally accepted definition of indigeneity? What are the conditions under which people seek to be identified as indigenous? What rights do indigenous peoples have and how do these relate to human rights more generally? How have economic globalization, the use of new information and communications technologies, and international environmental movements shaped indigenous politics?

ANTH 4160 6.0 Anthropology and Indigenous People's Health (existing course. Offered yearly since created 2010-11)

Contemporary and historical First Nations and Indigenous health issues are explored from a medical anthropological perspective. Using ethnographies, case studies and media-related resources, and focussing primarily within Canada, students critically analyse the cultural, political, and social contexts of First Nations health and illness.

Refugees:

ANTH 3630 3.0 The Anthropology of Illicit Networks (existing course. Offered every other year since created 2013-14)

The rise of globalization has been accompanied by an intensification in both documented and, increasingly, undocumented migration. As the global political economy continues to create conditions of friction, violence and disconnection around the world, illicit networks engaged in the movement of everything from everyday consumer items to live human bodies are proliferating. Migrants are coming to rely on dangerous and elaborate networks of recruiters, transporters and corrupt officials to help them reach places of perceived safety and opportunity. Drawing on recent ethnography on transnationalism, migration, and the informal economy, this course explores the role illicit networks play in global markets, the broader sociocultural transformations illicit networks are bringing about in the places where they operate, and the subjective experience of participating in illicit networks. Among the central questions we will ask are: how and to what degree does globalization spur undocumented migration; how do illicit networks shore-up or undermine modern nation-states; what constellations of power shape these networks; what kinds of human subjects does undocumented migration produce; and what imaginaries are created and/or disrupted by migrants en route and in place.

ANTH 4420 3.0 The Gendered Politics of War (existing course. Offered yearly since created 2009-10)

This course explores how gender relations have been deployed in sites of militarized conflict to incite, exacerbate and fuel violence; the reasons for and the ways in which war is increasingly waged on the bodies of unarmed civilians; the massive scale of displacement and the gendered experience of both conflict and asylum, among other topics.

Human Rights:

ANTH 4410 3.0 The Anthropology of Human Rights (existing course. Offered 2009-10, to 2012-13)

This course surveys anthropology's attempts to confront, analyze, and reframe claims about the nature of human beings implicit in the discourse of human rights.

ANTH 3420 6.0 Indigenous Peoples & Indigenous Rights (existing course. Offered 2002-03 , 2005-06, 2008-09, 2017-18)

Who are indigenous peoples, how are indigenous peoples defined and who defines them? Is there a universally accepted definition of indigeneity? What are the conditions under which people seek to be identified as indigenous? What rights do indigenous peoples have and how do these relate to human rights more generally? How have economic globalization, the use of new information and communications technologies, and international environmental movements shaped indigenous politics?

ANTH 3400 6.0 The Politics of Recognition: Citizenship & Civil Society (existing course. Offered yearly since created 2002-03 to 2012-13)

The idea of civil society has stirred social imaginations and political aspirations across the globe in recent years. This course analyzes those contexts where debates over civil society, citizenship, power and the state are located and contested.

Environment:

ANTH 3560 3.0 Anthropology of the Senses (existing course. Offered 2011-12, 2012-13, 2015-16, 2017-18)

This course explores how humans make and understand the world through their senses, the history of the senses in a variety of systems of thought and experience, and the meanings and uses of the senses in a range of contexts. Students critically examine and evaluate particular aspects of the senses as they relate to theories and methods of sociocultural anthropology through lectures, demonstrations and experimentation.

ANTH 4240 3.0 Nature, Politics, Difference: Anthropology of Social/Natures (existing course. Offered 2005-06, 2011-12, 2012-13)

This course provides an anthropological perspective on the cultural politics of environment and development. Drawing on ethnographic case studies from diverse geographical contexts, the course examines the cultural practices, ideologies and discourses that inform environmental struggles and affect the livelihoods of marginal peoples across the globe.

Reproductive Rights:

ANTH 4430 6.0 The Anthropology of Reproduction, Personhood & Citizenship (existing course. Offered 2010-2014)

Explores the complex relationships between human reproduction, personhood, and citizenship, through anthropological studies of contemporary and historical issues. Topics include: maternity care in North America, new reproductive and genetic technologies at home and abroad, the problem of maternal mortality in the developing world, birth place and citizenship issues worldwide, and colonial interventions in family planning.

4.3 For undergraduate programs, comment on the anticipated class sizes.

Class sizes will follow our departmental workload standard: a maximum of 150 per course at second year, 50 at third year, and 25 at fourth year.

4.4 As an appendix, provide a copy of the program requirements as they will appear in the Undergraduate Calendar as appropriate.

**Honours (Minor/Major) BA Program in Advocacy & Public Engagement Training
(Students have to complete 30 Credits in Anthropology and a total of 120 credits.)**

The Honours Minor in “Advocacy & Public Engagement Training” must be **pursued jointly** with an Honours BA program in the Faculty of Liberal Arts & Professional Studies or any other Faculty outside of Anthropology. The Honours Minor in “Advocacy & Public Engagement Training” comprises of at least 30 credits including:

- AP/ANTH 2210 6.0 Advocacy & Public Engagement
- AP/ANTH 3110 6.0 Acquiring Research Skills
- AP/ANTH 4340 6.0 Advocacy & Social Movements
- AP/ANTH 4130 6.0 The Professional Anthropologist
- six additional credits in anthropology from among AP/ANTH 3020, 3030, 3080, 3240, 3280, 3560, 3400, 3410, 3420, 3420, 3630, 4160, 4240,4330, 4410, 4420, 4430.

Disciplinary Certificate in Advocacy & Public Engagement Training

The Certificate in “Advocacy & Public Engagement Training” comprises of at least 30 credits including:

- AP/ANTH 2210 6.0 Advocacy & Public Engagement
- AP/ANTH 3110 6.0 Acquiring Research Skills
- AP/ANTH 4340 6.0 Advocacy & Social Movements
- AP/ANTH 4130 6.0 The Professional Anthropologist
- six additional credits in anthropology from among AP/ANTH 3020, 3030, 3080, 3240, 3280, 3560, 3400, 3410, 3420, 3420, 3630, 4160, 4240,4330, 4410, 4420, 4430.

5. Program Structure, Learning Outcomes and Assessment

5.1 Provide a detailed description of the program learning outcomes and indicate how the program learning outcomes are appropriate and align with the relevant degree level expectations.

A detailed description of the Program learning outcomes is appended in Appendix 1: Program UUDLEs.

5.2 Address how the program curriculum and structure supports achievement of the program learning outcomes. For undergraduate programs, comment on the nature and suitability of students’ final-year academic achievement in the program.

The program curriculum is composed of a set of staged experiential education opportunities that provides for the progressive learning and application of applied anthropology skills. As the program UUDLEs outline, basic knowledge and skills are introduced at the second year level, and developed through two high impact experiential education opportunities at the third and fourth year. At third year, this opportunity provides the ethnographic research skills to conduct Community-Based Research; at fourth year, these research skills are applied in a work placement to underscore real world applications. A capstone small seminar encourages small group discussion of the academic theory and ethics of advocacy and public engagement at an advanced level using the practical experience they have gained in the experiential education opportunities.

5.3 Address how the methods and criteria for assessing student achievement are appropriate and effective relative to the program learning outcomes and Degree Level Expectations.

The Degree Level Expectations assessed in this program measure student ability in the required skills of applied anthropology, i.e.:

- the ethics of advocacy and advocacy-based research;
- formulating advocacy-based research questions;
- the ethnographic/qualitative field methods to investigate these issues; and
- the public engagement skills by which critical interventions on the basis of that research may be made.

The methods and criteria of student assessment utilized in this program are predicated upon experiential learning opportunities in specific local communities; as an applied degree option, they seeks to match student appraisal with that student’s ability to engage those communities and produce reports in a variety of formats that display evidence of the specific skill set taught in their academic courses.

5.5 Describe the proposed mode(s) of delivery, including how it/they are appropriate to and effective in supporting the program learning outcomes.

This is discussed in the previous two sections.

6. Admission Requirements

6.1 Describe the program admission requirements, including how these requirements are appropriately aligned with the program learning outcomes.

For the Concurrent Certificate: Admissions requirements are the same as for our Anthropology major program. They are:

- Ontario Secondary School Diploma (OSSD)
- ENG4U
- Five additional 4U or M courses

For the Consecutive Certificate: candidates must hold a degree or have significant post-secondary education, and be admissible to York according to Faculty and University policies. Students seeking direct entry to a consecutive certificate program must submit a written application when applying for admission to the University.

6.2 Explain any alternative requirements, if any, for admission into an undergraduate, graduate or second-entry program, such as minimum grade point average, additional languages or portfolios, along with how the program recognizes prior work or learning experience.

Not applicable.

7. Resources

7.1 Comment on the areas of strength and expertise of the faculty who will actively participate in delivering the program, focusing on its current status, as well as any plans in place to provide the resources necessary to implement and/or sustain the program.

As has been noted in the introduction, teaching Engaged Anthropology is a Departmental strength. This is reflected in the range of elective courses for this program, all of which have strong experiential education and advocacy & public engagement elements. The list of faculty in Table 1 note the specific areas of specialization that give specificity to the general skill set in public engagement taught in the core courses. All faculty are capable of teaching the 4 core courses. All of the courses composing this degree option are existing courses and hence do not require any new resources.

7.2 Comment on the anticipated role of retired faculty and contract instructors in the delivery of the program, as appropriate.

As noted, these are existing courses that have been taught by a wide range of instructors, including Full-Time and Contract Instructors. Retirees (or more likely, those working beyond the “normal” age of retirement) will continue to play an important role.

7.3 As appropriate, identify major laboratory facilities/equipment that will be available for use by undergraduate and/or graduate students and to support faculty research, recent acquisitions, and commitments/plans (if any) for the next five years.

No lab space is required.

7.4 As appropriate, provide information on the office, laboratory and general research space available that will be available for faculty, undergraduate and/or graduate students; the availability of common rooms for faculty and graduate students; administrative space; as well as any commitments/plans (if any) for the next five years.

The Department has two teaching spaces (a seminar room, and small meeting room) that can be made available for special exercises.

7.5 As appropriate, comment on academic supports and services, including information technology, that directly contribute to the academic quality of the program proposed.

No exception academic supports are required, beyond that provided by LA&PS in support of the placement option.

7.7 For undergraduate programs, indicate anticipated class sizes and capacity for supervision of experiential learning opportunities, as appropriate.

We anticipate 100 to 150 students in the second year intake class. The third year methods course has a class size of 100, and is a shared core course with the anthropology major. The two fourth year courses have maximal enrolments of 25.

Table 1 – Listing of Faculty

For undergraduate programs: Identify all full-time faculty who will actively participate in delivering the program, as follows.

Faculty Name & Rank	Home Unit	Area(s) of Specialization
Adelson, Naomi - Professor	Anthropology	<i>Indigeneity</i>
Alexandrakis, Othon – Assoc. Prof.	Anthropology	<i>Refugees</i>
Coombe, Rosemary - Professor	Anthropology	<i>Human Rights</i>
Denning, Kathryn – Assoc. Prof.	Anthropology	<i>Indigeneity</i>
Giles, Wenona – Professor	Anthropology	<i>Refugees</i>
Gururani, Shubhra – Assoc. Prof.	Anthropology	<i>Environment</i>
Hirji, Zulfikar – Assoc. Prof.	Anthropology	<i>Methods</i>
Holmes, Teresa – Assoc. Prof.	Anthropology	<i>Racism</i>
Little, Ken – Assoc. Prof.	Anthropology	<i>Methods</i>
MacDonald, Margaret – Assoc. Prof.	Anthropology	<i>Reproductive Rights</i>
McAllister, Carlotta – Assoc. Prof.	Anthropology	<i>Human Rights</i>
Murray, David – Professor	Anthropology	<i>Sexuality</i>
Myers, Natasha – Assoc. Prof.	Anthropology	<i>Environment</i>
Schrauwers, Albert – Assoc. Prof.	Anthropology	<i>Sexuality</i>
Widmer, Sandra – Assist. Prof.	Anthropology	<i>Reproductive Rights</i>
Winland, Daphne – Assoc. Prof.	Anthropology	<i>Racism</i>
Yon, Daniel – Assoc. Prof.	Anthropology	<i>Racism</i>

8. Enrolment Projections

8.1 Indicate the anticipated implementation date (i.e. year and term of initial in-take), and provide details regarding the anticipated yearly in-take and projected steady-state enrolment target, including when steady-state will be achieved.

We anticipate 30 new enrolments per year, which, with attrition, should result in approx. 75 minors in the program, in total, after the fifth year of program implementation.

9. Support Statements

Support statements are attached from the following:

- The Dean of the Faculty of Liberal Arts & Professional Studies, with respect to the adequacy of existing human (administrative and faculty), physical and financial resources necessary to support the program
- Relevant units/programs confirming consultation on/support for the proposed program

List of Placement Agreements for the course ANTH 4130 6.0

Name of Learning Site	Agreement Effective	Agreement Expiry	Duration of Agreement
TD Canada Trust	1-Sep-17	31-Aug-2020	3 Years
InWithForward	1-Sep-17	31-Aug-2020	3 Years
Idea Couture	1-Sep-17	31-Aug-2020	3 Years
Office of Councillor Ana Bailão <i>(City of Toronto Omnibus Agreement)</i>	1-Sep-17	1-Sep-2018	1 Year
Frontier College	1-Sep-17	31-Aug-2018	1 Year
PACT Urban Peace Program	1-Sep-17	31-Aug-2020	3 Years
Peel Family Mediation Services	1-Sep-17	31-Aug-2020	3 Years
Partners in Health, Canada	1-Sep-2017	31-Aug-2018	1 Year
Human Branding Inc.	7-Nov-2017	6-Nov-2020	3 Years

Calendar Copy: **Certificate in Advocacy and Public Engagement Training**

This certificate in advocacy and public engagement training affirms the role of students and scholars as active citizens, community leaders, and partners in empowerment. It offers training in advocacy and methods of public engagement that can bridge the academic and non-academic divide. Recognizing the value of cross-cultural competencies for solving today's complex social, economic and environmental problems, it allows you to obtain your choice of theoretical informed perspectives on issues and movements related to nationalism/regionalism, race/racism, religion, human rights, class, gender, and sexuality.

The theoretical coursework and experiential education components on activism, advocacy, and/or community outreach will prepare you for careers which may include: working in community relations and development; for government agencies, civic associations and international bodies; in the field of cultural resources management, or perhaps championing social change in non-profit or non-governmental organizations.

Current York students may complete the requirements of the certificate while they pursue degrees in other York programs. The certificate program is also open to students who have already completed a university degree program. Applicants without prior university education may apply to be admitted to the direct-entry certificate program through York University's mature student application process.

The Certificate in "Advocacy & Public Engagement Training" comprises of at least 30 credits including:

- AP/ANTH 2210 6.0 Advocacy & Public Engagement
- AP/ANTH 3110 6.0 Acquiring Research Skills
- AP/ANTH 4340 6.0 Advocacy & Social Movements
- AP/ANTH 4130 6.0 The Professional Anthropologist
- six additional credits in anthropology from among AP/ANTH 3020, 3030, 3080, 3240, 3280, 3560, 3400, 3410, 3420, 3420, 3630, 4160, 4240,4330, 4410, 4420, 4430.

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

	<p style="text-align: center;">a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i></p>	<p style="text-align: center;">b) Program Learning Objectives (with assessment embedded in outcomes) <i>By the end of this program, students will be able to:</i></p>	<p style="text-align: center;">c) Appropriate Degree Requirement & Assessment <i>Align courses and assessment methods/activities with the program learning objectives.</i></p>
<p>1. Depth and Breadth of Knowledge</p>	<p>a) General knowledge and understanding of the key concepts, methodologies, ethical concerns, theoretical approaches and assumptions of applied anthropology; b) Broad understanding of socio-cultural anthropology, including how the discipline may intersect with fields in related disciplines; c) Ability to gather, review, evaluate and interpret information relevant to applied anthropology; d) Some detailed knowledge of the anthropological perspective on mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality; e) Critical thinking and analytical skills inside and outside the discipline; and f) Ability to apply learning from their major outside the discipline.</p>	<p>a) demonstrate an understanding of the key concepts, methodologies, ethical concerns, theoretical approaches and assumptions of applied anthropology; b) demonstrate a broad understanding of socio-cultural anthropology, including how the discipline may intersect with fields in related disciplines; c) demonstrate an ability to gather, review, evaluate and interpret information relevant to applied anthropology; d) demonstrate detailed knowledge of the anthropological perspective on mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality; e) demonstrate critical thinking and analytical skills inside and outside the discipline; f) demonstrate an ability to apply learning from their major outside the discipline to their community based research project and student placement.</p>	<p>ANTH 2210 6.0 Advocacy & Public Engagement a) introduces the general knowledge and understanding of the key concepts, methodologies, ethical concerns, theoretical approaches and assumptions of applied anthropology assessed through discussion, essays and tests. b) provides broad understanding of socio-cultural anthropology, including how the discipline may intersect with fields in related disciplines assessed through discussion, essays and tests. e) introduces critical thinking and analytical skills inside and outside the discipline assessed through discussion, essays and tests.</p> <p>ANTH 3110 6.0 Acquiring Research Skills c) introduces the ability to gather, review, evaluate and interpret information relevant to applied anthropology through a community based research project. e) develops critical thinking and analytical skills inside and outside the discipline assessed through a community based research project. f) develops the ability to apply learning from their major outside the discipline assessed through a community based research project.</p>

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner</p> <p>a) develops general knowledge and understanding of the key concepts, methodologies, ethical concerns, theoretical approaches and assumptions of applied anthropology assessed through reports on their community placement;</p> <p>e) develops and assesses critical thinking and analytical skills inside and outside the discipline through their community based research project and student placement;</p> <p>f) develops and assesses the ability to apply learning from their major outside the discipline to their community based research project and student placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements</p> <p>a) develops the general knowledge and understanding of the key concepts, methodologies, ethical concerns, theoretical approaches and assumptions of applied anthropology at an advanced level assessed through discussion, essays and tests.</p> <p>b) develops broad understanding of socio-cultural anthropology, including how the discipline may intersect with fields in related disciplines at an advanced level assessed through discussion, essays and tests.</p> <p>d) develops detailed knowledge of the anthropological perspective on mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality at an advanced level assessed through discussion, essays and tests.</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>e) develops critical thinking and analytical skills inside and outside the discipline at an advanced level assessed through discussion, essays and tests</p> <p>Elective Anthropology courses</p> <p>c) develop the ability to gather, review, evaluate and interpret information relevant to applied anthropology assessed through discussion, essays and tests.</p> <p>d) will develop detailed knowledge of the anthropological perspective on mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality assessed through discussion, essays and tests.</p> <p>f) will develop their ability to apply learning from their major outside the discipline assessed through discussion, essays and tests.</p>
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	a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i>	b) Program Learning Objectives (with assessment embedded in outcomes) <i>By the end of this program, students will be able to:</i>	c) Appropriate Degree Requirement & Assessment <i>Align courses and assessment methods/activities with the program learning objectives.</i>
2. Knowledge of Methodologies	<p>An understanding of methods of enquiry in their primary area of study that enables the student to:</p> <p>a) evaluate the appropriateness of different approaches to solving problems using well established ideas and techniques of applied anthropology; and</p> <p>b) devise and sustain arguments or solve problems using these methods.</p>	<p>a) demonstrate the appropriateness of different approaches to solving problems using well established ideas and techniques of applied anthropology; and</p> <p>b) devise and sustain arguments or solve problems using these methods.</p>	<p>ANTH 2210 6.0 Advocacy & Public Engagement</p> <p>a) introduces different approaches to solving problems and their appropriateness using well established ideas and techniques assessed through discussion, essays and tests.</p> <p>b) introduces ability to devise and sustain arguments or solve problems using these methods assessed through discussion, essays and tests.</p>

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>ANTH 3110 6.0 Acquiring Research Skills a) develops approaches to solving problems and their appropriateness using well established ideas and techniques assessed through a community based research project. b) develops ability to devise and sustain arguments or solve problems using these methods assessed through a community based research project.</p> <p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner a) develops approaches to solving problems and their appropriateness using well established ideas and techniques assessed through reports on their community placement; b) develops ability to devise and sustain arguments or solve problems using these methods assessed through reports on their community placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements a) develops approaches to solving problems and their appropriateness using well established ideas and techniques at an advanced level assessed through discussion, essays and tests; b) develops ability to devise and sustain arguments or solve problems using these methods at an advanced level assessed through discussion, essays and tests.</p>
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a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i>	b) Program Learning Objectives (with assessment embedded in outcomes)	c) Appropriate Degree Requirement & Assessment
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

		<i>By the end of this program, students will be able to:</i>	<i>Align courses and assessment methods/activities with the program learning objectives.</i>
3. Application of Knowledge	<p>The ability to review, present, and interpret quantitative and qualitative information to:</p> <ul style="list-style-type: none"> a) develop lines of argument; b) make sound judgments in accordance with the major theories, concepts and methods of applied anthropology; and <p>The ability to use a basic range of established techniques to:</p> <ul style="list-style-type: none"> a) analyze information; b) evaluate appropriateness of different approaches to solving problems related to applied anthropology; c) propose solutions; and d) make use of scholarly reviews and primary sources. 	<ul style="list-style-type: none"> a) demonstrate an ability to review, present, and interpret quantitative and qualitative information to develop lines of argument; b) demonstrate an ability to review, present, and interpret quantitative and qualitative information to make sound judgments in accordance with the major theories, concepts and methods of applied anthropology; c) demonstrate the ability to use a basic range of established techniques to analyze information; d) demonstrate the ability to use a basic range of established techniques to evaluate appropriateness of different approaches to solving problems related to applied anthropology; e) demonstrate the ability to use a basic range of established techniques to propose solutions; and f) demonstrate the ability to use a basic range of established techniques to make use of scholarly reviews and primary sources. 	<p>ANTH 2210 6.0 Advocacy & Public Engagement</p> <ul style="list-style-type: none"> a) introduce the skills to develop lines of argument through the review, presentation, and interpretation of quantitative and qualitative information assessed by discussion, essays and tests; c) introduce the skills to use a basic range of established techniques to analyze information assessed by discussion, essays and tests; d) introduce the skills to use a basic range of established techniques to evaluate appropriateness of different approaches to solving problems related to applied anthropology assessed by discussion, essays and tests; e) introduce the skills to use a basic range of established techniques to propose solutions assessed by discussion, essays and tests; f) introduce the skills to use a basic range of established techniques to make use of scholarly reviews and primary sources assessed by discussion, essays and tests. <p>ANTH 3110 6.0 Acquiring Research Skills</p> <ul style="list-style-type: none"> a) develop the skills to develop lines of argument through the review, presentation, and interpretation of quantitative and qualitative information assessed through a community based research project; b) introduce the skills to review, present, and interpret quantitative and qualitative information to make sound judgments in accordance with the major theories, concepts and methods of applied anthropology

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>assessed through a community based research project.</p> <p>c) develop the skills to use a basic range of established techniques to analyze information assessed through a community based research project;</p> <p>d) develop the skills to use a basic range of established techniques to evaluate appropriateness of different approaches to solving problems related to applied anthropology assessed through a community based research project;</p> <p>e) develop the skills to use a basic range of established techniques to propose solutions assessed through a community based research project;</p> <p>f) develop the skills to use a basic range of established techniques to make use of scholarly reviews and primary sources assessed through a community based research project.</p> <p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner</p> <p>a) develop the skills to develop lines of argument through the review, presentation, and interpretation of quantitative and qualitative information assessed through reports on their community placement.</p> <p>b) introduce the skills to review, present, and interpret quantitative and qualitative information to make sound judgments in accordance with the major theories, concepts and methods of applied anthropology assessed through reports on their community placement.</p> <p>c) develop the skills to use a basic range of established techniques to analyze information</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>assessed through reports on their community placement.</p> <p>d) develop the skills to use a basic range of established techniques to evaluate appropriateness of different approaches to solving problems related to applied anthropology assessed through reports on their community placement.</p> <p>e) develop the skills to use a basic range of established techniques to propose solutions assessed through reports on their community placement.</p> <p>f) develop the skills to use a basic range of established techniques to make use of scholarly reviews and primary sources assessed through reports on their community placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements</p> <p>a) develop the skills to develop lines of argument through the review, presentation, and interpretation of quantitative and qualitative information at an advanced level assessed by discussion, essays and tests;</p> <p>c) develop the skills to use a basic range of established techniques to analyze information at an advanced level assessed by discussion, essays and tests;</p> <p>d) develop the skills to use a basic range of established techniques to evaluate appropriateness of different approaches to solving problems related to applied anthropology at an advanced level assessed by discussion, essays and tests;</p> <p>e) develop the skills to use a basic range of established techniques to propose solutions at an advanced level assessed by discussion, essays and tests;</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			f) develop the skills to use a basic range of established techniques to make use of scholarly reviews and primary sources at an advanced level assessed by discussion, essays and tests.
	<p style="text-align: center;">a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i></p>	<p style="text-align: center;">b) Program Learning Objectives (with assessment embedded in outcomes) <i>By the end of this program, students will be able to:</i></p>	<p style="text-align: center;">c) Appropriate Degree Requirement & Assessment <i>Align courses and assessment methods/activities with the program learning objectives.</i></p>
<p>4. Communication Skills</p>	<p>The ability to communicate accurately and reliably, orally and in writing to a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses.</p>	<p>Demonstrate an ability to communicate accurately and reliably, orally and in writing to a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses.</p>	<p>ANTH 2210 6.0 Advocacy & Public Engagement a) introduces the formats of writing for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses assessed by discussion, essays and tests; b) introduces basic writing skills a range of formats that allow for communicating accurately and reliably assessed by essays and tests; c) introduces basic oral presentation skills for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses assessed by class presentations.</p> <p>ANTH 3110 6.0 Acquiring Research Skills a) develops further knowledge of the formats of writing for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and</p>

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>ethnic associations, advocacy groups, social-service and educational agencies, and businesses assessed through a community based research project;</p> <p>b) develops writing skills a range of formats that allow for communicating accurately and reliably assessed through a community based research project;</p> <p>c) develops oral presentation skills for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses assessed through a community based research project.</p> <p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner</p> <p>a) develops further knowledge of the formats of writing for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses assessed through reports on their community placement;</p> <p>b) develops writing skills a range of formats that allow for communicating accurately and reliably assessed through reports on their community placement;</p> <p>c) develops oral presentation skills for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>assessed through reports on their community placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements</p> <p>a) develops knowledge of the formats of writing for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses at an advanced level assessed by discussion, essays and tests;</p> <p>b) develops basic writing skills a range of formats that allow for communicating accurately and reliably at an advanced level assessed by essays and tests;</p> <p>c) develops basic oral presentation skills for a range of audiences including non-academic clients such as governments, development agencies, NGOs, tribal and ethnic associations, advocacy groups, social-service and educational agencies, and businesses at an advanced level assessed by class presentations.</p>
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<p>a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i></p>	<p>b) Program Learning Objectives (with assessment embedded in outcomes) <i>By the end of this program, students will be able to:</i></p>	<p>c) Appropriate Degree Requirement & Assessment <i>Align courses and assessment methods/activities with the program learning objectives.</i></p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

5. Awareness of Limits of Knowledge	<p>Understand how knowledges are produced by social relations and culture.</p> <p>a) By extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge.</p> <p>b) Demonstrate an understanding of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge.</p>	<p>a) Demonstrate how knowledges are produced by social relations and culture and by extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge.</p> <p>b) Demonstrate an understanding of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge.</p>	<p>ANTH 2210 6.0 Advocacy & Public Engagement</p> <p>a) introduce how knowledges are produced by social relations and culture and by extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge assessed by discussion, essays and tests;.</p> <p>b) introduce an understanding of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge assessed by discussion, essays and tests.</p> <p>ANTH 3110 6.0 Acquiring Research Skills</p> <p>a) Develop the awareness of how knowledges are produced by social relations and culture and by extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge assessed through a community based research project;</p> <p>b) Develop the awareness of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge assessed through a community based research project.</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner</p> <p>a) Develop the awareness of how knowledges are produced by social relations and culture and by extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge assessed through reports on their community placement;</p> <p>b) Develop the awareness of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge assessed through reports on their community placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements</p> <p>a) Develop the awareness of how knowledges are produced by social relations and culture and by extension, understand that our own knowledge is constructed and limited by social relations and culture, and understand the limits to their own knowledge at an advanced level assessed by discussion, essays and tests.</p> <p>b) Develop the awareness of how knowledges and actions of others are constructed and limited by social relations and culture, and demonstrate an understanding of the limits of their own knowledge at an advanced level assessed by discussion, essays and tests.</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

	<p style="text-align: center;">a) Degree-Level Expectation <i>This degree is awarded to students who have demonstrated the following:</i></p>	<p style="text-align: center;">b) Program Learning Objectives (with assessment embedded in outcomes) <i>By the end of this program, students will be able to:</i></p>	<p style="text-align: center;">c) Appropriate Degree Requirement & Assessment <i>Align courses and assessment methods/activities with the program learning objectives.</i></p>
<p>6. Autonomy and Professional Capacity</p>	<p>Qualities and transferable skills necessary for further study, employment, community involvement and other activities requiring:</p> <ul style="list-style-type: none"> a) the exercise of personal responsibility and decision-making; b) working effectively with others; c) the ability to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study; and d) behaviour consistent with academic integrity and social responsibility. 	<p>Demonstrate the qualities and transferable skills necessary for further study, employment, community involvement and other activities requiring:</p> <ul style="list-style-type: none"> a) the exercise of personal responsibility and decision-making; b) working effectively with others; c) the ability to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study; and d) behaviour consistent with academic integrity and social responsibility. 	<p>ANTH 2210 6.0 Advocacy & Public Engagement</p> <ul style="list-style-type: none"> a) introduce the context and need for the exercise of personal responsibility and decision-making assessed by discussion, essays and tests; b) introduce the context and need working effectively with others assessed by discussion, essays and tests; c) introduce the skills to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study assessed by discussion, essays and tests; d) introduce the standards of behaviour consistent with academic integrity and social responsibility assessed by discussion, essays and tests. <p>ANTH 3110 6.0 Acquiring Research Skills</p> <ul style="list-style-type: none"> a) develop further the exercise of personal responsibility and decision-making assessed through a community based research project;

Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>b) develop further the skills for working effectively with others assessed through a community based research project; c) develop further the skills to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study assessed through a community based research project; d) develop further the standards of behaviour consistent with academic integrity and social responsibility assessed through a community based research project.</p> <p>ANTH 4130 6.0 The Professional Anthropologist: The Anthropologist as Practitioner a) develop further the exercise of personal responsibility and decision-making assessed through reports on their community placement; b) develop further the skills for working effectively with others assessed through reports on their community placement; c) develop further the skills to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study assessed through reports on their community placement; d) develop further the standards of behaviour consistent with academic integrity and social responsibility assessed through reports on their community placement.</p> <p>ANTH 4340 6.0 Advocacy & Social Movements a) develop further the exercise of personal responsibility and decision-making at an advanced level assessed by discussion, essays and tests;</p>
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Degree Level Expectations, Program Learning Outcomes and Degree Requirements and Assessments

Minor in Advocacy and Public Engagement Training (Anthropology)

			<p>b) develop further the skills for working effectively with others at an advanced level assessed by discussion, essays and tests;</p> <p>c) develop further the skills to identify and address their own learning needs in changing circumstances and to select an appropriate program of further study at an advanced level assessed by discussion, essays and tests;</p> <p>d) develop further the standards of behaviour consistent with academic integrity and social responsibility at an advanced level assessed by discussion, essays and tests.</p>
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FACULTY OF
LIBERAL ARTS &
PROFESSIONAL STUDIES

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February 23, 2018

Professor Albert Schrauwers
Department of Anthropology
2054 E Vari Hall

schrauwe@yorku.ca

Dear Professor Schrauwers:

On behalf of Ananya Mukherjee-Reed, Dean of the Faculty of Liberal Arts & Professional Studies, I am writing in support of the proposal for an undergraduate certificate and minor program in Advocacy and Public Engagement Training within the Department of Anthropology. I have reviewed the proposal and I am satisfied that the certificate and minor are timely, innovative, interdisciplinary and likely to draw student interest.

The Dean's office does not believe the creation of the certificate or the minor will require extensive additional resources.

This is a quality proposal and the Dean's office is in full support.

Sincerely,

A handwritten signature in blue ink, appearing to read "John-Justin McMurtry".

John-Justin McMurtry
Associate Dean, Programs

cc: Committee on Curriculum, Curricular Policy and Standards



CONSULTATION

Academic Unit and Curriculum Representative Requesting the Consultation (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Representative's Name:

Representative's Role:
 (e.g., Chair, UPD, Curriculum Designate, etc.)

Curriculum Proposal:

Is the full curriculum proposal being provided for the consultation? (Yes/No)

Please provide the following only if the full curriculum proposal is not being attached for the consultation:

What is the consultation regarding?
 (e.g., cross-listing, course credit exclusion, addition of a course to an existing program/certificate, etc.)

What course and/or certificate/degree/program is/are involved?

Faculty: **Rubric:** **Course #:** **Weight:**

Certificate/Degree/Program Title:

Stream (if applicable):

Please briefly describe what is being proposed:

e.g. A new cross-listing is being proposed between AP/EN 4009 6.00 (existing course) and AP/CLTR 4009 6.00 (new cross-listing).

This Minor/Certificate in Advocacy and Public Engagement Training affirms the role of students and scholars as active citizens, community leaders, and partners in empowerment. It offers training in advocacy and methods of public engagement that can bridge the academic and non-academic divide. Throughout the program, emphasis is placed upon High Impact EE experiences, including ethnographic Community Based Research and a capstone work placement. Recognizing the value of cross-cultural competencies for solving today's complex social, economic and environmental problems, it allows students to obtain a choice of theoretical informed perspectives on issues and movements related to mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality.

DATE: [Click here to enter a date.](#)

Academic Unit and Representative Being Consulted With (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Representative's Name:

Representative's Role:
(e.g., Chair, UPD, Curriculum Designate, etc.)

Curriculum Proposal & Consultation Feedback:

Does your academic unit support the proposed curriculum initiative provided and/or presented above by the proposal's proponent? (Yes/No)

Please provide detailed feedback regarding the proposal (as applicable):

With its concentrated focus on specific processes of effective engagement as developed in work placements and experiential education opportunities, the proposed Minor in Advocacy and Public Engagement Training offers a different range of expertise than what is covered in the Human Rights & Equity Studies program.

We do not foresee significant overlap between our two offerings and support this important and innovative addition to the LA&PS curriculum.

CONSULTATION

Academic Unit and Curriculum Representative Requesting the Consultation (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Representative's Name:

Representative's Role:
(e.g., Chair, UPD, Curriculum Designate, etc.)

Curriculum Proposal:

Is the full curriculum proposal being provided for the consultation? (Yes/No)

Please provide the following only if the full curriculum proposal is not being attached for the consultation:

What is the consultation regarding?
(e.g., cross-listing, course credit exclusion, addition of a course to an existing program/certificate, etc.)

What course and/or certificate/degree/program is/are involved?

Faculty: **Rubric:** **Course #:** **Weight:**

Certificate/Degree/Program Title:

Stream (if applicable):

Please briefly describe what is being proposed:

e.g. A new cross-listing is being proposed between AP/EN 4009 6.00 (existing course) and AP/CLTR 4009 6.00 (new cross-listing).

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DATE: [Click here to enter a date.](#)

Academic Unit and Representative Being Consulted With (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Humanities

Representative's Name:

Andrea Davis

Representative's Role:

(e.g., Chair, UPD, Curriculum Designate, etc.)

Chair

Curriculum Proposal & Consultation Feedback:

Does your academic unit support the proposed curriculum initiative provided and/or presented above by the proposal's proponent? (Yes/No)

YES

Please provide detailed feedback regarding the proposal (as applicable):

The Department of Humanities supports this proposal, which is timely and responds well to the needs of students.

There is no conflict with Humanities programs.

CONSULTATION

Academic Unit and Curriculum Representative Requesting the Consultation (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Representative's Name:

Representative's Role:
 (e.g., Chair, UPD, Curriculum Designate, etc.)

Curriculum Proposal:

Is the full curriculum proposal being provided for the consultation? (Yes/No)

Please provide the following only if the full curriculum proposal is not being attached for the consultation:

What is the consultation regarding?
 (e.g., cross-listing, course credit exclusion, addition of a course to an existing program/certificate, etc.)

What course and/or certificate/degree/program is/are involved?

Faculty: **Rubric:** **Course #:** **Weight:**

Certificate/Degree/Program Title:

Stream (if applicable):

Please briefly describe what is being proposed:

e.g. A new cross-listing is being proposed between AP/EN 4009 6.00 (existing course) and AP/CLTR 4009 6.00 (new cross-listing).

This Minor/Certificate in Advocacy and Public Engagement Training affirms the role of students and scholars as active citizens, community leaders, and partners in empowerment. It offers training in advocacy and methods of public engagement that can bridge the academic and non-academic divide. Throughout the program, emphasis is placed upon High Impact EE experiences, including ethnographic Community Based Research and a capstone work placement. Recognizing the value of cross-cultural competencies for solving today's complex social, economic and environmental problems, it allows students to obtain a choice of theoretical informed perspectives on issues and movements related to mental health/disability, the environment, human rights, reproductive rights, refugees/migration, First Nations, race/racism, gender and sexuality.

DATE: [Click here to enter a date.](#)

Academic Unit and Representative Being Consulted With (consultation should originate through the unit's Chair/Director, UPD and/or Curriculum Unit-Designate):

Department/School:

Representative's Name:

Representative's Role:
(e.g., Chair, UPD, Curriculum Designate, etc.)

Curriculum Proposal & Consultation Feedback:

Does your academic unit support the proposed curriculum initiative provided and/or presented above by the proposal's proponent? (Yes/No)

Please provide detailed feedback regarding the proposal (as applicable):

There is no direct overlap in this proposal with any Social Science degree programs or certificates. We have no concerns about its development as written.